

# MARLOW BID ENVIRONMENTAL IMPROVEMENTS LANDSCAPE AUDIT

## ACCESS & ENTRANCES



### Suggested Ideas

- A greater sense of arrival required at all access roads onto the estate through improved signage.
- A stronger sense of identity through using consistency street furniture & signage.
- The landscaping of vacant properties to be maintained. Vacant properties greet visitors to the estate from every access road.
- Protection measures for unused car parks need to be improved significantly. Current measures, are untidy, cluttered, and give a poor first impression of the estate.
- To Let signs are very often the first impression of the estate. These could be advertised in a more subtle way.



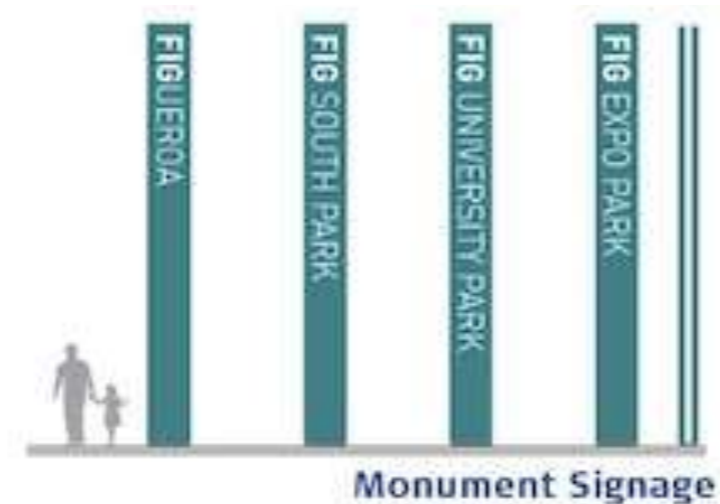
# MARLOW BID ENVIRONMENTAL IMPROVEMENTS LANDSCAPE AUDIT

## BUILDING AND ROAD SIGNAGE



### Suggested Ideas

- Develop and agree signage strategy and design guide for the estate
- Elevate street name signage to be visible above parked vehicles
- Identify good existing signage and use throughout the estate
- Fieldhouse Lane arrangement to be rethought. Three roads are all named Fieldhouse Lane.
- Signage at junctions to be on one post, not several.
- Building signage to be based on similar design to minimise cluttering.
- 'To Let' signs to be smaller and more subtle





# MARLOW BID ENVIRONMENTAL IMPROVEMENTS LANDSCAPE AUDIT

## BUILDING APPEARANCE & OCCUPANCY



### Suggested Ideas

- Temporarily screening with landscaping or hoarding
- Working with local artists and schools to design murals to cover temporary hoarding





# MARLOW BID ENVIRONMENTAL IMPROVEMENTS LANDSCAPE AUDIT

## LANDSCAPE APPEARANCE & MAINTENANCE

---

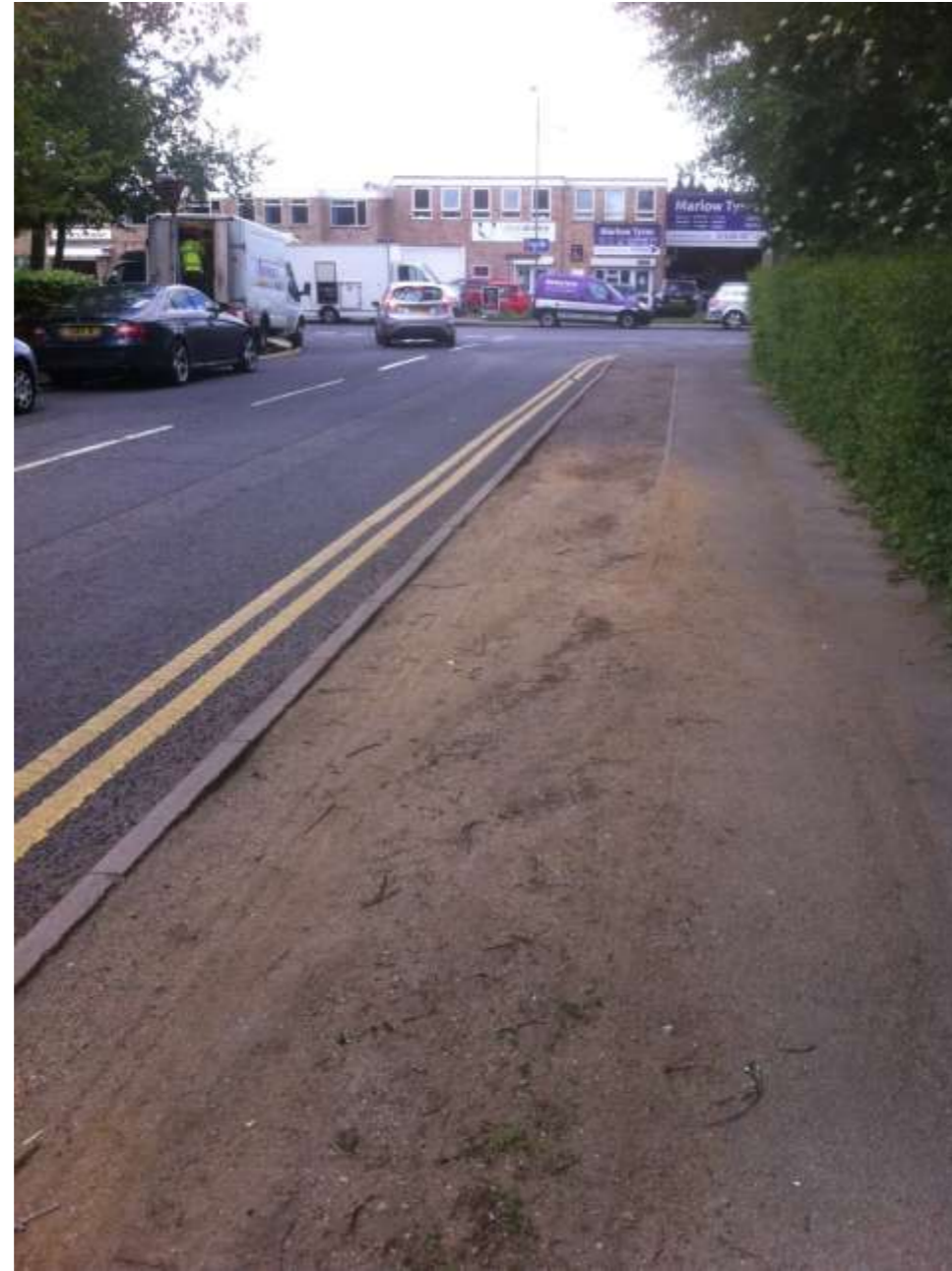
### REPLICATE EXISTING SUCCESSFUL PLANTING THROUGHOUT THE ESTATE WHERE POSSIBLE



### Suggested Ideas

- Agree an estate wide shrub & tree species list based on existing planting that works well.
  - Continue maintenance of vacant properties where possible.
  - Encourage competitions for best landscaped grounds.
  - Take advantage of underused space to create planting beds and tree planting, especially along Station Approach.
  - Break up views of expansive hard surfacing, such as cars parks, with tree planting.
  - Shape, and raise crowns of existing trees to open views and minimise branches impeding footpaths (outside Coopers Café for example).
  - Remove dead and dying trees.
-





## Suggested Ideas

Longer term estate wide ambitions to build a carpark to resolve very visible parking issues. In the meantime, smaller measure may include:

- Grass verges to be protected with 'Grasscrete' style treatment, to minimise damage by parked vehicles.
- Parking on footpaths to be disallowed as this encourages pedestrians to walk down roads. This also restricts access by wheelchair using visitors to the estate.
- Double Yellow lines at junctions to reduce congestion and improvement visibility.
- Agreements for temporary parking permits at vacant property carparks?
- Double Yellow restrictions to be enforced through the estate
- Installation of bollards to protect grass verges





### Suggested Ideas

- Create narrow planting beds at the foot of large imposing walls and plant vigorous climbing plants
- Create Green Walls (though a more expensive and maintenance intensive solution).
- Where planting isn't possible, paint building walls in neutral or even bright colours to marry with the orange/brick red colours of the new Globeside Architecture.
- Paint company logos onto walls to break up large areas to create a 'retro' look to the less attractive buildings