

Globe Business Park Annual Levy Bill 2025

1st January to 31st December 2025



Our Vision

Our vision is to develop the business park into one of the premier trading environments within the Thames Valley, capable of attracting and supporting a broad spectrum of companies by:

- Developing multi-layer business activity and opportunity;
- Fostering growth;
- Promoting a sense of community;
- Improving facilities and image.

Dear Business,

This leaflet is being sent to you in conjunction with your annual levy bill for the Globe Business Park (GBP) Business Improvement District (BID). The 3rd term BID was voted for by eligible businesses in November 2024 and will come into effect on 1st January 2025 running through to 31st December 2029. The BID is managed through an elected executive Board made up of GBP Businesses and associated stakeholders.

The BID Business Plans sets out a suite of projects and initiatives specifically designed for Globe Business Park. The key themes are:

- 1. Sustainable & resilient;**
- 2. Connected & secure;**
- 3. Business growth & investment.**

Projects and Services Supported and/or Funded by the BID in 2024 include:

Theme 1 – Transport options & sustainable transport

- Ongoing conversations for access/ egress into GBP, working in conjunction with Buckinghamshire Council & National Highways and local public transport operators.
- Preparing the BID member cycle scheme for launch in early 2025.

Theme 2 – Connected business community

- Quarterly guided walks with free lunch.
- Newly launched BID member activities:
 - Bi-annual Globe Business Park QUIZ night;
 - Monthly Stress relief & meditation sessions;
 - Fortnightly HIIT classes.

- Sustainability Group workshops held quarterly with members invited from both Cressex Business Park BID and Globe Business Park BID.
- Ongoing links and relationships with Marlow Town Council, Marlow Loyalty App, Marlow Chamber of Commerce and the Marlow Town business community.
- Supporting the local schools and colleges via the Enterprise Advisor role; coordinating the business community with the partnership needs of local schools.

Theme 3 – Infrastructure & green infrastructure

- Engagement with landowners, consultants & Buckinghamshire Council to secure parking options, including the planning application for car park on Fieldhouse Lane.

- Solar panel scheme with potential to source GBP.
- Flood alleviation development and investigation works to reduce flood risk.
- Weekly litter pick in conjunction with Marlow Wombles.

Theme 4 – Business growth & investment

- Raising the profile of Globe Business Park through ongoing engagement with Buckinghamshire Council, local and wider business community groups, Bucks Business First.
- Updated Globe Business Park BID website www.globebusinesspark.co.uk and LinkedIn page www.linkedin.com/company/globe-business-park-business-improvement-district
- Support business park growth.

Projects for BID3 & the coming year 2025 include:

Theme 1 – Sustainable & resilient

- Development of a Business Park sustainable travel plan; engagement with public transport operators, with consideration to alternative modes of transport and on demand transport options.
- Development of a Business Park decarbonisation study, paying attention to renewable energy projects and associated possible funding options, electric vehicle charging options identification of locations that support nature recovery and with funding promote bio-diversity.
- Access and egress solutions for vehicular movements. Working with associated agencies and the BID appointed transport consultant to engage with technical specialists.
- Litter bins throughout the Business Park and a continuation of litter picking efforts & events.

- GBP bespoke cycle scheme will launch in spring 2025.
- Continuous engagement with landowners, consultants & Buckinghamshire Council to secure parking options.

Theme 2 – Connected & secure:

- Promotion of the Globe Business Park DISC watch scheme.
- Continue to build on relationship with local and wider Thames Valley Police network.
- Retaining local talent – providing an Enterprise Advisor to work with local schools, colleges and universities & support education business partnerships.
- Workforce investment;
 - HIIT classes;
 - Wellness walks;
 - Globe Park BID Quiz night;

- TED style talks;
- Alternative health & wellbeing.
- Develop closer links with Marlow Town Centre & the local business community.

Theme 3 – Business growth & investment

- Develop & grow the Globe Business Park brand via social media, the website, engagement throughout the local and wider community.
- Working closely with local partners, identify grant opportunities open to BID members that support growth.
- Ongoing stakeholder communication via the GBP newsletter, The Globe.

What is the cost?

BID levy is calculated at 1.5% of the Rateable Value (RV) of your premises, using the Valuation Office Agency (VOA) list 2023. For subsequent years a small increase by 0.05% of your properties rateable value will be applied to maintain the BID's annual investment during its lifetime, for example, in 2026 the levy will be charged at 1.55%.

The income generated from the BID levy in 2024 is *£113k, the amount spent on BID arrangement is *£96k. All remaining funds will be carried over to 2025.

*forecast figure. Final figure will be included in final accounts report.

Other BID Information

The BID is managed by Groundwork South who are the BID Body. All businesses have an opportunity to put forward representatives to sit on the Board of levy payers which has a responsibility for providing strategic leadership and governance for the BID Body in the management of funds.

If you would be interested in joining the board please make contact as per the contact details below.


For all enquiries regarding the BID please contact the BID Team Gemma Hughes (BID Manager) or Elizabeth Bennett (BID Project Officer) on the details below or visit www.globebusinesspark.co.uk.

With best wishes,
Gemma & Beth
December 2024



Gemma Hughes
BID Manager


gemma.hughes@groundwork.org.uk

 /gemmaughes1



Elizabeth Bennett
BID Project Officer

Elizabeth.bennett@groundwork.org.uk

 /beth-bennett-b08baa8a

