

# Globe Business Park Annual Levy Bill - January 2024



Globe Business Park

## Our Vision

Our vision is to develop the business park into one of the premier trading environments within the Thames Valley capable of attracting and supporting a broad spectrum of companies by:

- Developing multi-layer business activity and opportunity;
- Fostering growth;
- Promoting a sense of community;
- Improving facilities and image.

## Dear Business,

This leaflet is being sent to you in conjunction with your annual levy bill for the Globe Business Park (GBP) Business Improvement District (BID). The BID Levy is spent on a number of improvement projects over and above services provided by the Local Authority. The 2nd term BID was voted for by eligible businesses in November 2019 and came into effect on 1st January 2020 running through to 31st December 2024.

In accordance with the BID Business Plan which sets out a suite of projects and initiatives specifically designed for Globe Business Park the key themes for projects and initiatives are:

- 1. Transport Options & Sustainable Transport.**
- 2. Connected Business Community.**
- 3. Infrastructure & Green Infrastructure.**
- 4. Business Growth & Investment.**

The BID is managed through an elected executive Board made up of GBP Businesses and associated stakeholders. The Executive Board meets at least four times a year, minutes of meetings can be found of the GBP website for registered users.

## Projects and Services Supported and/or Funded by the BID in 2023 include:

### 1 - Transport Options & Sustainable Transport

- Parking survey and assessment needs.
- Sustainable/active travel review including pedestrian and cycle access route.
- Establishment of stakeholder group to secure parking options and support associated planning applications.
- Review of highways infrastructure options with Local Authority.

### 2 - Connected Business Community

- 150 bags of litter collected from site, nuisance

waste and flytipping actioned. Collaboration with Marlow Wombles and Marlow Town Council.

- Health and well being events, bi-monthly guided walks and walking map/initiatives.
- BID Businesses represented on multiple forums.
- New defibrillator unit – publicly accessible & located at Medina House.

### 3 - Infrastructure & Green Infrastructure

- Engagement with flood initiatives and support for proposed schemes.

- Review of site drainage and flood risk.
- Funding for solar panel farm planning application.
- Revised and updated website including new interactive site map.

### 4 - Business Growth & Investment

- 8 careers events working with local education establishments, Bucks Skills Hub and the Careers Enterprise Company to engage and retain local talent. First work experience event offered to GBP businesses.
- BBF stakeholder engagement events open to all businesses.

## Projects for coming year 2024 include:

The following projects are highlights of what will be supported/funded by the BID in 2024.

### 1 - Transport Options & Sustainable Transport

- GBP cycle scheme.
- On-demand transport options.
- Access and egress solutions for vehicular movements. Working with associated agencies and appointed transport consultant to engage with technical specialists.
- Permanent parking solution.

### 2 - Connected Business Community

- Workforce wellbeing – guided walks, wellness workshops and inter business events.

- Sustainability Business Group linking Globe and Cressex Business Parks.
- New walking and information maps.
- Development of the current security strategy to cover all businesses across GBP.

### 3 - Infrastructure & Green Infrastructure

- Flood prevention review and input to wider scheme with Local Authority.
- Pedestrian and cycle access. Working with local land owners and the LA to identify and create suitable access points in and around GBP.

### 4 - Business Growth & Investment

- Recruitment, training and development. Support for businesses in attracting the right employee base and encouraging relationships between businesses and local agencies. Suite of services and events partnering with BBF.
- Retaining local talent – providing an Enterprise Advisor to work with local schools, colleges and universities.

## What is the cost?

BID levy is calculated at 1.5% of the Rateable Value (RV) of your premises, using the Valuation Office Agency (VOA) list 2017.

The income generated from the BID levy in 2023 amounts to \*£88k, the amount spent on BID arrangement is \*£45k. All remaining funds will be carried over to 2024.

\*forecast figure. Final figure will be included in final accounts report.

## Other BID Information

The BID is managed by Groundwork South who are the BID Body. All businesses have an opportunity to put forward representatives to sit on the Board of levy payers which has a responsibility for providing strategic leadership and governance for the BID Body in the management of funds.

We are currently looking to recruit new BID Board members from the GBP business community. If you would be interested in joining the board please make contact as per the contact details below.

If you have any queries about your BID levy or anything else concerning the BID then please contact the BID team at: [globebid@groundwork.org.uk](mailto:globebid@groundwork.org.uk) or visit us at [www.globebusinesspark.co.uk](http://www.globebusinesspark.co.uk)

With best wishes,

Your BID team - January 2024