

Globe Business Park BID Annual Report

2025-2026

VIBRANT
SUSTAINABLE
CONNECTED
SECURE

Executive Summary

2025 marked the first year of delivery under the new BID3 term, guided by three core themes:

- **Sustainable & Resilient**
- **Connected & Secure**
- **Business Growth & Investment**

Throughout the year, the BID has successfully delivered a wide-ranging programme of events, training, infrastructure improvements, sustainability initiatives, and business support activities, creating a more connected, resilient, and attractive business park.

Welcome from the Chair

Welcome to BID 3, which began on 1 January 2025. Thank you to all members for your continued support and for voting in favour of a third term for the Globe Business Park BID. It is very much appreciated and allows us to build on the work already underway.

At the start of this new term, much of the BID team's focus has been on longer-term strategic projects that will support the future of the park, even if they are not always immediately visible.

A key priority has been our work with Buckinghamshire Council and local MPs on the A404 corridor between Bisham and Handy Cross. We are pleased the scheme is now included in the RIS3 development programme and is being seriously considered for the RIS4 pipeline.

We have also continued to engage with Buckinghamshire Council and Great Western Railway on Marlow Station and the branch line, ensuring the business community's voice is represented.

Alongside this, progress continues on practical projects within the park, including discussions around additional parking provision, the BID bike share scheme and biodiversity improvements.

Our programme of events continues to support employees across the park, from the Sustainability Group and wellness walks to newer activities such as the BID quiz night, meditation, yoga and HIIT sessions.

We have also invested in the look and feel of the park, with additional signage and lamp post banners helping to strengthen its identity.

At the start of this term, we welcomed new Board members: Dean Hammond, Louise Porat, Rameez Parkar and Jasmine Kirby. Thank you to them and to the wider Board for their time and support.

There is still more to do, but we are making steady progress on the issues that matter to members.



Thank you again for your support.
Gareth Hughes
Chair, Globe Business Park BID

Foreword from the BID Manager

As we are in the early stages of the third BID term at Globe Business Park, the BID has been focused on delivering the key themes set out in the Business Plan, with the support of the BID Chair, Vice Chair and Board members. Progress so far has centred on advancing strategic priorities, including engagement on the A404 corridor, discussions around Marlow Station and the branch line, and continued work with the landowner on future parking provision. Alongside this, projects such as the BID bike share

scheme, biodiversity improvements and enhanced signage are moving forward. The BID Team has also continued to deliver a programme of events and activities to support employees across the park, helping to encourage wellbeing, sustainability and engagement within the business community. My thanks go to the BID Board for their ongoing support, time and input. As a voluntary group, their contribution is essential to the BID's work.



Gemma Hughes
BID Manager
Globe Business Park BID

The BID Board

The Globe Business Park BID is governed by an Executive Board made up of voluntary representatives from the local business community, supported by Buckinghamshire Council and Groundwork.

The Executive Board met four times in 2025 and was quorate at all meetings. Meetings were conducted both virtually via Microsoft Teams and in-person. There may be occasions where additional Board meetings are convened outside of the regular schedule to review progress on priority projects or those involving significant expenditure.

Full copies of minutes from these meetings are available; to request a copy please email Beth Bennett at: elizabeth.bennett@groundwork.org.uk.

Meet our Directors

(as of 19th June 2026)

Gareth Hughes
BID Chair
Whistl

Cllr Jocelyn Towns
BID Vice Chair

Rameez Parkar
BAP Pharma

Jon Williams
The Marlow Club

Dan Bond
Amicus Therapeutics

Jasmine Kirby
Softcat

Dean Hammond
Flow Marlow

Louise Porat
Spin Master

Paul Deriaz
Kempton Carr Croft

Cllr Alex Collingwood
Buckinghamshire Council
Representative
(Advisory)

Gemma Hughes
Groundwork South
(BID Manager)

Jacqueline Ford
Buckinghamshire Council
(Advisory)

What has the BID delivered so far in BID term 3?



THEME ONE: SUSTAINABLE & RESILIENT

Preparing for net zero & decarbonisation

The BID is supporting the transition to Net Zero by working with Buckinghamshire Council's EV Charge Point Team to identify and develop new charging infrastructure across the Globe area, with ongoing discussions around technology, funding, and locations.

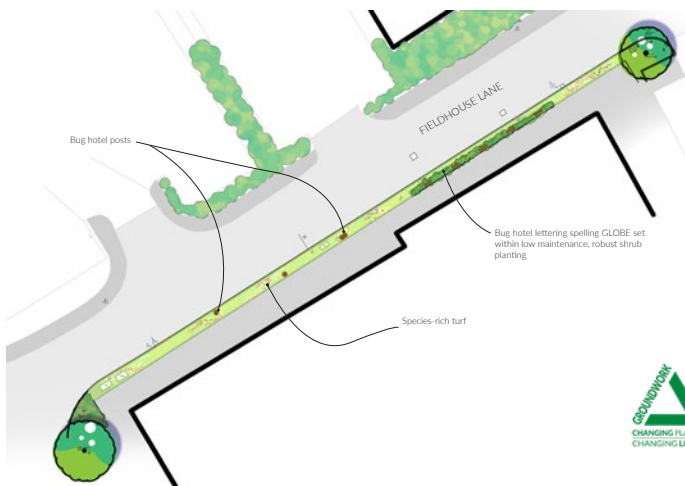
Alongside this, the BID runs a Sustainability Group for businesses in the Cressex and Globe areas, encouraging collaboration and practical action on environmental issues. Since January 2025, the group has held several meetings covering topics such as carbon reduction, energy efficiency, waste management, and sustainable transport.

The group remains active, with further meetings planned to help businesses align with Net Zero and wider environmental goals.



Investment into green space

- Over the past 18 months, the BID has worked with Buckinghamshire Council to explore and develop green space improvements across the area. This has led to a biodiverse planting project, scheduled for October 2026, which will introduce new planting schemes and wildlife features such as bug hotels to support biodiversity and enhance the environment.



Tackling litter

- Successful lobbying led to the installation of two public waste bins on Globe Business Park, delivered in 2025 and now incorporated into Buckinghamshire Council's routine waste collection schedule, improving facilities for businesses and visitors.
- Litter remains an ongoing challenge across the area. To address this, the BID undertakes a minimum of two litter picks per month and organises an annual 'Team up to Clean Up' community event, encouraging businesses to participate in maintaining a cleaner and more attractive environment.

122 bags
of litter
& 33 NOS
cannisters
collected

2 new
bins
installed



What has the BID delivered so far in BID term 3?



THEME ONE: SUSTAINABLE & RESILIENT

Sustainable transport infrastructure

- Through collaboration with Buckinghamshire Council and local MPs, National Highways and the Department for Transport have been engaged, supporting the inclusion of the A404 corridor and Handy Cross in a RIS3 study to help secure future RIS4 investment.
- The BID is working with a local landowner and key stakeholders to explore a permanent additional car park for Globe Business Park, as a longer-term solution to parking pressures.
- A pilot bike scheme will be rolled out from July 2026, available to BID member employees for local use at no cost, encouraging health and wellbeing through increased physical activity and offering an accessible way to take breaks and move around the business park.

- The BID has secured funding for Active Travel Plans and is supporting businesses with specialist guidance to promote more sustainable and accessible travel options for employees and visitors.



What has the BID delivered so far in BID term 3?



THEME TWO: CONNECTED & SECURE

Proactive security services

- The BID continues to promote the Globe Business Park DISC system, encouraging businesses to actively report and share information on incidents and suspicious activity. This supports improved communication, intelligence-sharing, and a more coordinated approach to crime prevention across the site.
- An excellent two-hour cyber security awareness session was also delivered for Globe businesses, led by the South East Cyber Crime Unit, offering practical guidance to strengthen cyber resilience.

Education business partnerships

The Education Business Partnership is supported through the BID's Enterprise Advisor role, working with local schools and Buckinghamshire Council to foster stronger connections between education and business, including partnership development and apprenticeship opportunities



Investing in our workforce

At Globe Business Park, workforce wellbeing is promoted through a BID-led programme of year-round activities, including yoga, HIIT, meditation, and guided walks.

In 2025, it introduced a twice-yearly Globe Quiz Night to encourage team engagement, which will continue going forward. The BID also welcomes feedback to shape future initiatives.

In partnership with local providers, it delivered a successful on-site chiropractor day offering short consultations, supporting employee wellbeing and productivity.

'I've been attending both yoga and HIIT classes, and I can only say good things and share positive impressions. The instructors have been so kind and are always keeping an eye on you and your progress. I fully recommend both classes, especially for new starters.'

Esther Bravo – Symrise



Developing closer links with Marlow

Ongoing engagement with the wider Marlow community ensures Globe Business Park remains well represented and connected. This is supported by active promotion of the BID and its initiatives through the Marlow Chamber of Commerce, raising awareness and strengthening local business relationships.

Regular updates are also provided to Marlow Town Council, ensuring alignment and open communication on key initiatives, projects, and opportunities affecting both Globe and the wider town.

In addition, the BID supports and promotes Marlow-based events across the business park through targeted communications and newsletters, encouraging participation and helping businesses and employees feel more connected to the local community.

The BID is also the 2025–2026 kit sponsor of Marlow Town Women's Football Club.



110

BID Member employees enjoyed wellness walks this year

18

Meditation sessions delivered

36

Hours of HIIT offered

13

Yoga sessions delivered

What has the BID delivered so far in BID term 3?



THEME THREE: BUSINESS GROWTH & INVESTMENT

The BID continues to promote Globe Business Park as a destination for inward investment and business growth, including the planned introduction of a 'Friend of the BID' scheme to engage non-levy paying businesses and encourage wider participation.

It has also supported new developments, such as the Marlow Padel Club, demonstrating its commitment to improving local amenities and infrastructure. Strategic representation remains a priority, with the BID Manager,

as Vice Chair of the Buckinghamshire Business Group, promoting the park and advocating for business needs across regional forums.

Strong communication with members is maintained through a quarterly newsletter, a growing and active LinkedIn presence, and an evolving website that continues to be enhanced with new content and functionality.



212

Linked In
followers

185

Linked In
posts

1,102

Linked In
reactions

79

Road traffic
reports
emailed

8

Businesses
spotlighted in
the newsletter
and LinkedIn



Theme 1: Sustainable & Resilient

- ▶ The BID will continue to prioritise sustainability and environmental resilience across Globe Business Park, building on progress made to date. Key areas of focus include exploring opportunities for on-street electric vehicle charging and continuing to grow the joint BID Sustainability Group with Cressex Business Park.
- ▶ Supporting businesses remains a priority, particularly in identifying and promoting funding opportunities for green initiatives. The BID will also deliver the planned biodiversity project (image attached) and explore further enhancements to green spaces, including seating and potential community features.
- ▶ Ongoing efforts to improve the environment will include tackling litter and maintaining engagement with National Highways and Buckinghamshire Highways on the A404 RIS3 corridor. In parallel, the BID will work with the landowner and Local Planning Authority to progress proposals for permanent additional parking.
- ▶ Further opportunities to expand the bike scheme will be explored, with a focus on increasing capacity and accessibility across the park.

Theme 2 – Creating an Attractive & Secure Environment

- ▶ A safe and secure environment for all occupiers will be maintained through continued partnership working, alongside ongoing promotion of the DISC system to support communication and crime prevention across the park.
- ▶ Opportunities to enhance CCTV provision will be explored, alongside the development of emergency planning measures with Buckinghamshire Council's Community Continuity Team. This will include the introduction of a rapid text alert system to strengthen response during incidents.
- ▶ The BID will also continue to foster links with local education providers and strengthen engagement with Marlow, while delivering a varied programme of wellbeing initiatives to support businesses and employees.



Theme 3 – Supporting Businesses & Employees

- ▶ Strengthening the Globe Business Park brand will remain a key priority, with increased visibility through LinkedIn, the BID website, newsletters and direct engagement. Communication channels will also be reviewed to ensure they remain effective and accessible, including consideration of new platforms.
- ▶ The BID will continue to showcase the diversity and economic strength of businesses across the park, helping to raise its profile and attract new investment. Opportunities to represent Globe at property and investment events will also be explored.
- ▶ Further improvements to signage and branding will be delivered, including an extended banner scheme across the park, reinforcing identity and promoting the businesses located within it.

Testimonials



'The variety of BID Wellness activities on offer is excellent. The HIIT classes are a great way to stay active and energised during the workday, while the guided walks, especially with the added bonus of a free lunch, are a brilliant way to encourage people to step away from their desks, connect with colleagues, and enjoy the local area.

I've also heard really positive feedback from colleagues who regularly attend the yoga and meditation sessions. These have been particularly valued for supporting wellbeing, helping people manage stress, and promoting a healthier work-life balance.

Overall, the events are very well organised, inclusive, and engaging. They make a meaningful difference to morale and wellbeing across the business park. Please keep them coming, they are very much appreciated by all of us at BAP Pharma!

Shiv Patel, BAP Pharma



'I really appreciate and thoroughly enjoy the classes I have attended this year (Yoga, HIIT). It really makes a difference being able to fit in exercise so close to work.'

Chloe Palmer - Softcat



I have thoroughly enjoyed the lunchtime meditation and walking sessions. They are professionally run, uplifting, and a real highlight of my week. The meditation helps me reset, the walks offer fresh air, friendly company, and great free snacks, and I try not to miss them. It is a great initiative that boosts wellbeing and brings people together.

Andy Proniw – Sorb Engineers

Income & Expenditure

FOR THE YEAR ENDED 31 DECEMBER 2025

Total BID levy
= £335,704

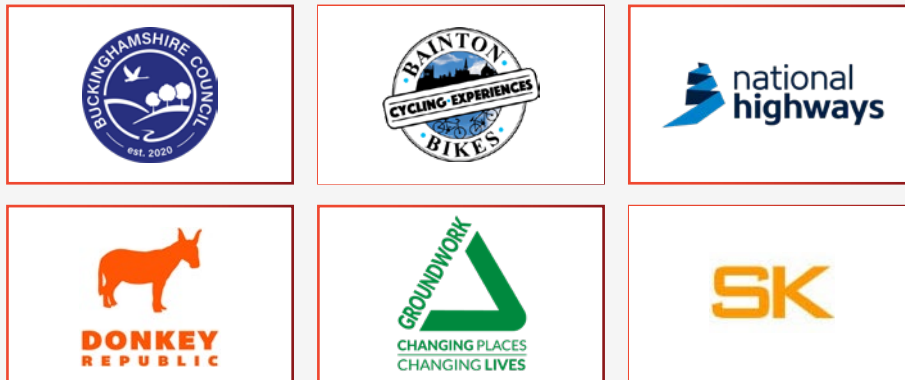
BID INCOME	2025
BID Levy Contribution	£137,521
BID 2 Carry Forward	£198,183
Total Income	£335,704

BID EXPENDITURE	2025
Theme 1 - Sustainable & Resilient	£66,429
Theme 2 - Connected & Secure	£18,868
Theme 3 - Business Growth & Investment	£29,547
BID Management Costs	£21,905
BID Re-ballot	£10,500
BID Collection Costs	£5,000
Contingency @ 2.5% of all costs	£0
Total Expenditure	£152,250
Accrual	£0
In Year Surplus (+/-) (BID Levy less Expenditure)	-£14,728
Total Surplus (+/-)	£183,454



BID Partnerships

Theme 1 - Sustainable & Resilient



Theme 2 - Connected & Secure



Theme 3 - Business Growth & Investment



GLOBE BUSINESS PARK BUSINESS IMPROVEMENT DISTRICT ANNUAL REPORT 2025-2026



**For further information on the
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